

The Kensington Society Privacy Policy

The Kensington Society is committed to protecting your personal information. This privacy policy document gives you detailed information on when and why we collect your personal information, how we use it and how we keep it secure.

Who we are and what we do

The Kensington Society is a registered charity in England and Wales with charity number 267778. Our website address is www.kensingtonsociety.org. The objects of The Kensington Society are to preserve and improve the amenities of Kensington for the public benefit by stimulating interest in its history and records, promoting good architecture and planning in its future development and by protecting, preserving and improving its buildings, open spaces and other features of beauty or historic or public interest. Our members help us to achieve this by paying an annual subscription which we use to further our aims.

The personal data we hold and how we collect it

We collect personal data when a new member completes the information on the membership form. This includes the member's name, date of birth, postal address, phone numbers, email address, how you found us, the gift aid declaration and payment details. If during membership a member informs us of any changes, we shall hold the new details in place of the old ones.

We hold members' personal data for the following purposes:

- to keep a record of our members' subscriptions paid and other donations;
- to claim gift aid on subscriptions and donations;
- to send regular information on alerts and events to each member either by post or by email;
- to be able to check that our records are up to date.

We do not share information with other members (other than the trustees or administrative personnel on a need-to-know basis) or other charities or businesses.

Access to your personal information

You can request to see, amend, or delete the personal data that we hold about you.

You can unsubscribe to general mailings at any time by clicking the unsubscribe link at the bottom of any of our emails, by emailing us at kensingtonsociety@outlook.com, or by writing to us at The Kensington Society, 23 St James's Gardens, LONDON W11 4RE.

If you ask us to delete your personal data, we will not be able to provide you with the benefits of membership.

How we protect your information

We take care to protect your information. All personal information stored by us is kept encrypted in a cloud based, password protected system.

- Cookies and tracking software: Our website does not use cookies or any software to track how people are using it.
- MailChimp and mailing facilities: We use third-party providers, such as MailChimp, to deliver our group emails and electronic information. We gather usage statistics, using industry standard technologies, to help us monitor and improve our communications. For more information, please see their website at <https://www.mailchimp.com/legal/privacy/>.
- PayPal: We use PayPal to process payments with debit and credit bank cards. For more information, please see their website at <https://www.paypal.com/uk/webapps/mpp/ua/privacy-full>.

How long will we hold your personal information?

If you ask us to delete your details, if you resign, or if your member's subscription remains unpaid for 18 months after it has become due, we shall remove you from the membership list and we shall not contact you in the future.

We only keep records as long as required to comply with statutory requirements. In most cases this will be for six years from the end of the tax year you resigned.

Data Protection Register

There is no requirement for The Kensington Society to be included in the ICO Data Protection Register.

Changes to this privacy policy

We may update this privacy policy from time to time. The date of the most recent revisions will appear on this page on our website www.kensingtonsociety.org.